

2025 Sweetheart Auction Business Sponsorship Opportunities

As a sponsor you will support a local nonprofit whose mission is meaningful. In addition, sponsors receive community recognition before, during and after the event, plus other benefits. There is a sponsorship level to fit every budget.

Funds raised stay local, assisting northern New Mexicans. Together, we support cancer journeys.



SPONSOR LEVELS & BENEFITS	LIFESAVER \$6,000	RESCUER \$3,000	HEALER \$1,500	FRIEND \$800
Reserved Table Seating with full beverage service	✓	✓	-	-
Sweetheart Auction Admissions	10	4	4	2
Sweetheart Auction Save The Date Postcard Mention	NAME	-	-	-
Sweetheart Auction Invitation Mention	NAME	-	-	-
Sponsors included in Auction advertisements: Santa Fe New Mexican, Pasatiempo, and Santa Fe Magazine.	LOGO	LOGO	NAME	NAME
Auction Event Program Advertisement	1/2 PAGE	1/4 PAGE	-	-
Auction Event Program Sponsorship Page Mention	LOGO	LOGO	NAME	NAME
Auction Slide Show Mention During the Event	✓	✓	✓	✓
Recognition in CFFNM Facebook Page and Instagram	✓	✓	✓	✓
Sponsor Name on Donor Recognition Plaque in CFFNM Lobby	✓	✓	✓	-
Sponsor Name with link in the Sweetheart Auction Section on the CFFNM Website	LOGO	LOGO	NAME	NAME
Recognition on CFFNM Electronic Newsletter	✓	-	-	-
One Honor Wall Tribute	✓	✓	✓	✓

The Honor Wall

One of the most moving elements of the Sweetheart Auction is the Honor Wall displayed auction night. All sponsors enjoy the benefit of participation in the Honor Wall. Choose an "In Honor Of" or "In Memory Of" tribute for a colleague, family member, friend or member of the company.

**All in-person events and sponsor benefits are subject to change based on State of New Mexico health guidelines.*

Business Sponsorship Form

Sweetheart Auction 2025

Saturday, February 8, 2025

Deadline: Friday, December 6, 2024



BUSINESS SPONSORSHIP

Specialty

Co-Presenting

Lifesaver

Rescuer

Healer

Friend

Please refer to the sponsorship brochure for details of the benefits at each sponsorship level

BUSINESS NAME [as it should appear in media] I/We would prefer to be listed as anonymous

CONTACT PERSON

PHONE

EMAIL

FAX

ADDRESS

CITY

STATE

ZIP CODE

Note: Business logos should be in eps/vector format; ads should be in PDF format.

Please send to events@cffnm.org Deadline: Friday, December 6, 2024

Do you want to do an Honor Wall Tribute: YES NO In Memory Of In Honor Of

HONOREE NAME

UPLOAD PHOTO LINK: <https://cffnm.org/2025-honor-wall/>

PAYMENT METHOD CHECK (Payable to CFFNM) CREDIT CARD

PAYMENT MUST BE MADE BY FRIDAY, DECEMBER 6, 2024 UNLESS OTHER ARRANGEMENTS ARE MADE

PLEASE MAIL THIS FORM WITH YOUR PAYMENT TO:

Cancer Foundation for New Mexico, P.O. Box 5038, Santa Fe, NM 87502

For additional information call **Sonja Thorpe Bohannon** at 505-522-2376; email sonja@cffnm.org

All proceeds benefit the Cancer Foundation for New Mexico, a 501c3 corporation, Tax ID # 41-2079799.