



Local. Independent. Caring.



## Jon Batiste in Concert

September 16, 2024

The Santa Fe Opera

## Concert Sponsorship Opportunities

**Become a Sponsor and benefit from this once-in-a-lifetime concert while supporting the important work of the Cancer Foundation for New Mexico.**

We invite you to join the Cancer Foundation for New Mexico in honoring the multifaceted celebrity Jon Batiste, a true luminary in the world of music. A graduate of the prestigious Juilliard School, Jon's musical prowess knows no bounds. Jon's talent shines brightly, from captivating audiences as the bandleader on *The Late Show with Stephen Colbert* to his stunning compositions for films like *SOUL*. His accolades speak volumes - from Grammy wins to Oscar triumphs, Jon's contributions have left an indelible mark in the music industry. His latest album, "World Music Radio," is a testament to his commitment to fostering community and enriching culture through the power of music.

# Benefit from this once-in-a-lifetime concert while supporting the work of the Cancer Foundation for New Mexico.



## Co-Presenting Concert Sponsor \$25,000

- Private Pre-Event Reception with food and open bar in the Opera Club; twelve (12) guests
- Premium concert seats for twelve (12) guests
- Open bar with private access to Opera Club throughout the evening
- Reserved Parking for twelve (12) guests
- Special thanks and recognition from the stage

Special access code provided to sponsors to enable their constituencies the opportunity to participate in the **Advance Sale** purchase of concert and private reception tickets forty-eight (48) hours prior to the **Public Sale** of tickets being opened.

Opportunity to purchase a limited number of additional Private Reception/Opera Club evening tickets as well as additional premier concert seating before the Private Sale tickets become available.



**Pasatiempo**

SANTA FE + NEW MEXICAN



## Co-Presenting Sponsor featured recognition is included through the following marketing channels

- Logo recognition and special thanks in all print and social media advertising, and signage at the event
- Logo recognition and special thanks along with live links to a sponsor's website in all Foundation e-blasts
- Logo recognition and special thanks through electronic ticketing
- Logo recognition and special thanks on the Santa Fe Opera libretto before and after the performance
- Co-Presenting sponsors prominently featured in the concert program
- Pre-sale announcements to Cancer Foundation for New Mexico and Lentic360 members as well as co-presenting sponsor constituencies
- Full Page ad announcement in Pasatiempo, Santa Fe New Mexican
- Full-page announcement ad in the Santa Fe Opera Season Program
- Full-page thank you ad in the Santa Fe New Mexican

## Together, We Make a Difference.

Proceeds go directly to cancer patients and the following patient support services:

- Travel to Treatment
- Overnight Lodging
- Nutritious Food Assistance
- Emergency Assistance
- Professionally Led Support Groups
- Volunteer Support During Treatment
- Community Resource Information

Our mission is to help save lives by removing barriers and providing needed support to Northern New Mexicans with cancer seeking medical treatment in Santa Fe.



**Sonja Bohannon** Development Director  
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**CFNM.ORG**

# Benefit from this once-in-a-lifetime concert while supporting the work of the Cancer Foundation for New Mexico.



## Concert Sponsor \$8,000

- Private Pre-Event Reception with food and open bar in the Opera Club; six (6) guests
- Premium concert seats for six (6) guests
- Open bar with private access to Opera Club throughout the evening
- Reserved Parking for six (6) guests
- Special access code provided to sponsors for friends and family to participate in the **May 1st Advance Sale** purchase of concert tickets and private reception tickets forty-eight (48) hours prior to the **May 3 Public Sale** of concert tickets



**Pasatiempo**

SANTA FE + NEW MEXICAN

*Santa Fe*

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- Logo recognition and special thanks in all print and social media advertising, and signage at the event
- Logo recognition and special thanks along with live links to a sponsor's website in all Foundation e-blasts
- Concert Sponsor logo featured in the concert program
- Logo recognition in pre-sale announcements to Cancer Foundation for New Mexico and Lentic360 members as well as co-presenting sponsor constituencies
- Full Page ad announcement in Pasatiempo, Santa Fe New Mexican
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