



Local. Independent. Caring.



Jon Batiste in Concert

September 16, 2024

The Santa Fe Opera

Concert Benefactor

Become a Concert Benefactor and benefit from this once-in-a-lifetime concert while supporting the important work of the Cancer Foundation for New Mexico.

We invite you to join the Cancer Foundation for New Mexico in honoring the multifaceted celebrity Jon Batiste, a true luminary in the world of music. A graduate of the prestigious Juilliard School, Jon's musical prowess knows no bounds. Jon's talent shines brightly, from captivating audiences as the bandleader on The Late Show with Stephen Colbert to his stunning compositions for films like SOUL. His accolades speak volumes - from Grammy wins to Oscar triumphs, Jon's contributions have left an indelible mark in the music industry. His latest album, "World Music Radio," is a testament to his commitment to fostering community and enriching culture through the power of music.

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Co-Presenting Benefactor \$25,000

- Private Pre-Event Reception with food and open bar in the Opera Club; twelve (12) guests
- Premium concert seats for twelve (12) guests
- Open bar with private access to Opera Club throughout the evening
- Reserved Parking for twelve (12) guests
- Special thanks and recognition from the stage
- Special access code provided to sponsors for friends and family to participate in the **May 1st Advance Sale** purchase of concert and private reception tickets forty-eight (48) hours prior to the **May 3 Public Sale** of tickets being opened
- Opportunity to purchase a limited number of additional Private Reception/Opera Club evening tickets as well as additional premier concert seating before the **Private Sale** tickets become available



Pasatiempo

SANTA FE + NEW MEXICAN

Santa Fe

Benefactor Recognition

- Select print and social media advertising, and signage at the event
- Special thanks in all concert-related Foundation e-blasts
- Recognition displayed in the Santa Fe Opera libretto before and after the performance
- Benefactor recognition prominently featured in the printed concert program
- Recognition in Full-page ad announcement in Pasatiempo, Santa Fe New Mexican
- Full-page announcement ad in the Santa Fe Opera Season Program
- Full-page thank you ad in the Santa Fe New Mexican
- *If allowed by those entities, special recognition and thanks in all media interviews, podcasts, etc.*

Together, We Make a Difference.

Proceeds go directly to cancer patients and the following patient support services:

- Travel to Treatment
- Overnight Lodging
- Nutritious Food Assistance
- Emergency Assistance
- Professionally Led Support Groups
- Volunteer Support During Treatment
- Community Resource Information

Our mission is to help save lives by removing barriers and providing needed support to Northern New Mexicans with cancer seeking medical treatment in Santa Fe.



Sonja Bohannon
Development Director
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Pasatiempo

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Benefit from this once-in-a-lifetime concert while supporting the work of the Cancer Foundation for New Mexico.

Concert Benefactor \$8,000

- Private Pre-Event Reception with food and open bar in the Opera Club; six (6) guests
- Premium concert seats for six (6) guests
- Open bar with private access to Opera Club throughout the evening
- Reserved Parking for six (6) guests
- Special access code provided to sponsors for friends and family to participate in the **May 1st Advance Sale** purchase of concert tickets and private reception tickets forty-eight (48) hours prior to the **May 3 Public Sale** of concert tickets

Benefactor Recognition

- Select print and social media advertising
- Concert-related Foundation e-blasts
- Printed concert program
- Full-page ad announcing concert in Pasatiempo, Santa Fe New Mexican
- Full-page Thank You ad in the Santa Fe New Mexican

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