

ABOUT THE CANCER FOUNDATION FOR NEW MEXICO

Twenty years ago, oncologists in Santa Fe observed that large numbers of patients diagnosed with cancer in northern New Mexico were failing to begin and/or complete their treatments. Follow up research indicated these patients did not pursue treatment because they could not afford the expense of getting to and from the St. Vincent Cancer Center in Santa Fe for weeks, even months of treatment.

In response, the Cancer Foundation for New Mexico (CFFNM) was founded in 2003 as a local, independent 501(c) 3 nonprofit organization that works to help save the lives of Northern New Mexican cancer patients. The Foundation provides life-critical support services that ensure access to cancer treatment in Santa Fe.

With the support of our donors, through the years CFFNM has provided millions of miles of mileage reimbursement for travel, thousands of food assistance cards for nutritious food, hundreds of nights of lodging near the treatment center for the patients we serve, and professionally lead support groups.

No patient who qualifies for CFFNM services has ever been turned away.

Low-income New Mexican cancer patients struggle disproportionately in their attempt to start and complete their required treatment. Every mileage reimbursement check, food assistance card and night of lodging, which the Foundation can offer eases the next step forward for a cancer patient and their family.

CANCER FOUNDATION FOR NEW MEXICO BY THE NUMBERS*

During the past twelve months CFFNM:

- Supported more than 29,922 cancer patient visits
- Reimbursed 395,088 miles of travel to treatment
- Provided food assistance cards for over 25,500 nutritious meals
- Provided 872 lodging nights for patients in treatment and their caregiver

*FY 2021

READY TO SPONSOR?

HAVE QUESTIONS?

Please contact:

Bob Ansheles, Development Director
505-955-7931 ext. 404 or email at
bob@cffnm.org
VISIT CFFNM.ORG



DEADLINE FOR SPONSORSHIPS:
FRIDAY, DECEMBER 2, 2022



WE WELCOME YOUR PARTNERSHIP!

2023 Sweetheart Auction CANCER FOUNDATION FOR NEW MEXICO

*A special evening celebrating
20 years of service by the
Cancer Foundation for New Mexico*



SATURDAY, FEBRUARY 11, 2023
Santa Fe Community Convention Center

**INDIVIDUAL
SPONSORSHIP
OPPORTUNITIES**

"I often think about your organization and how you helped me conquer my Stage 3 lung cancer. I am cancer free! I will always remember your assistance, thanks so much." ~ Cynthia



OUR MISSION:

To help save lives by removing barriers and providing needed support to Northern New Mexicans with cancer seeking medical treatments in Santa Fe.

"It's overwhelming when cancer enters your life and changes it forever. People who have never experienced having cancer in their lives can't fully understand what it is like." ~ Teresa




SPONSOR BENEFITS

You help save lives! As a sponsor you will support a local nonprofit whose mission is meaningful to nearly everyone. In addition, Sweetheart Auction sponsors receive well-deserved recognition before, during and after the event, plus other benefits. There is a sponsorship level to fit every budget.

Remember, all money raised stays in New Mexico to help New Mexicans. It's neighbors helping neighbors!

INDIVIDUAL SPONSOR CHART

	LIFESAVER	RESCUER	HEALER	FRIEND	HELPER
	\$5,000	\$3,000	\$1,500	\$800	\$400
Reserved table seating with full beverage service	YES	YES	NO	NO	NO
Sweetheart Auction Admissions	10	4	4	2	1
Sweetheart Auction Save The Date Postcard Mention	NAME	NO	NO	NO	NO
Sweetheart Auction Invitation Mention	NAME	NO	NO	NO	NO
Sponsor name on two, two-page covers on the Santa Fe New Mexican, and two full-page ads in the Albuquerque Journal	NAME	NAME	NAME	NAME	NAME
Auction Event Program Sponsorship Page Mention	YES	YES	YES	YES	YES
Auction Slide Show Mention During the Event	YES	YES	YES	YES	NO
Recognition in CFFNM Facebook Page and Instagram	YES	YES	YES	YES	NO
Sponsor Name on Donor Recognition Plaque in CFFNM Office Lobby	NAME	NAME	NAME	NO	NO
Sponsor Name in the Sweetheart Auction Section on the CFFNM Website	YES	YES	YES	YES	NO
Recognition on CFFNM Electronic Newsletter	YES	NO	NO	NO	NO
Honor Wall Tribute Plaque	TWO	ONE	ONE	ONE	ONE

THE HONOR WALL

One of the most moving elements of the Sweetheart Auction is the Honor Wall. The Honor Wall is displayed at the event on February 11, and then kept on the CFFNM website in virtual form through September 2023. All sponsors enjoy the benefit of participation in the Honor Wall. Choose an "In Honor Of" or "In Memory Of" tribute to a colleague, family member, friend or another person.

*All in-person events and sponsor benefits are subject to change based on State of New Mexico health guidelines.