

ABOUT THE CANCER FOUNDATION FOR NEW MEXICO

Twenty years ago, oncologists in Santa Fe observed that large numbers of patients diagnosed with cancer in northern New Mexico were failing to begin and/or complete their treatments. Follow up research indicated these patients did not pursue treatment because they could not afford the expense of getting to and from the CHRISTUS Cancer Center in Santa Fe for weeks, even months of treatment.

In response, the Cancer Foundation for New Mexico (CFFNM) was founded in 2003 as a local, independent 501(c) 3 nonprofit organization that works to help save the lives of northern New Mexican cancer patients. CFFNM provides life-critical support services that ensure access to cancer treatment in Santa Fe.

With the support of our donors, through the years CFFNM has provided millions of miles of mileage reimbursement for travel, thousands of grocery cards for nutritious food and hundreds of nights of lodging near the treatment center for the patients we serve.

No patient who qualifies for CFFNM services has ever been turned away.

Low-income New Mexican cancer patients struggle disproportionately in their attempt to start and complete their required treatment. Every mileage reimbursement check, grocery card, and hotel night near treatment, that CFFNM can offer eases the next step forward for a cancer patient and their family.

CANCER FOUNDATION FOR NEW MEXICO BY THE NUMBERS*

During the past twelve months CFFNM:

- Supported more than **28,000** cancer patient visits
- Reimbursed **473,323** miles of travel to treatment
- Provided **1,372** grocery cards for nutritional food
- Offered **727** lodging nights for patients in treatment and their caregiver

*FY 2020

READY TO SPONSOR?

HAVE QUESTIONS?

Please contact:

Bob Ansheles, Development Director

505-955-7931 ext. 4 or email at

bob@cffnm.org

VISIT CFFNM.ORG



DEADLINE FOR SPONSORSHIPS:
FRIDAY, DECEMBER 3, 2021



WE WELCOME YOUR PARTNERSHIP!

17th ANNUAL Sweetheart Auction CANCER FOUNDATION FOR NEW MEXICO



SATURDAY, FEBRUARY 5, 2022
Santa Fe Community Convention Center

BUSINESS SPONSORSHIP OPPORTUNITIES

I often think about your organization and how you helped me conquer my Stage 3 lung cancer. I am cancer free! I will always remember your assistance, thanks so much. ~ Cynthia



OUR MISSION:

To help save lives by providing the needed support to enable every northern New Mexican with cancer to access treatment in Santa Fe .

It's overwhelming when cancer enters your life and changes it forever. People who have never experienced having cancer in their lives can't fully understand what it is like. ~ Teresa




SPONSOR BENEFITS

You help save lives! As a sponsor you will support a local nonprofit whose mission is meaningful to almost anyone. In addition, Sweetheart Auction sponsors receive well-deserved recognition before, during and after the event, plus other benefits. There is a sponsorship level to fit every budget.

All money raised stays in New Mexico to help New Mexicans. It's neighbors helping neighbors!

BUSINESS SPONSOR CHART

	LIFESAVER	RESCUER	HEALER	FRIEND
	\$5,000	\$2,500	\$1,500	\$750
Reserved Table for 8 at the Sweetheart Auction	Yes	No	No	No
\$100 VIP Admissions to the Sweetheart Auction	8	6	4	2
Sweetheart Auction Save The Date Postcard Mention	Name	No	No	No
Sweetheart Auction Invitation Mention	Name	No	No	No
Mention in Four-Page Wrap Surrounding The Santa Fe New Mexican During January 2022	Logo	Logo	Name	Name
Auction Event Program Advertisement	Half-Page	Quarter	No	No
Auction Event Program Sponsorship Page Mention	Logo	Logo	Name	Name
Auction Slide Show Mention During the Event	Yes	Yes	Yes	Yes
Recognition in CFFNM Facebook Page and Instagram	Yes	Yes	Yes	Yes
Sponsor Name on Donor Recognition Plaques in CHRISTUS Cancer Center Lobby and CFFNM Office Lobby	Yes	Yes	Yes	No
Sponsor Logo/Name with Link in the Sweetheart Auction Section on the CFFNM Website	Logo	Logo	Name	Name
Recognition in CFFNM Electronic Newsletter	Yes	No	No	No
One Honor Wall Tribute Plaque	Yes	Yes	Yes	Yes

THE HONOR WALL

One of the most moving elements of the Sweetheart Auction is the Honor Wall. The Honor Wall is displayed at the event on February 5, and then kept on the CFFNM website in virtual form through September 2022. All sponsors enjoy the benefit of participation in the Honor Wall. Choose an "In Honor Of" or "In Memory Of" tribute to a colleague, family member, friend or another person.

***All in-person events and sponsor benefits are subject to change based on State of New Mexico health guidelines.**