



Dear Friends,

As we pause to reflect on the past twelve months, we begin with a heartfelt Thank You to you our donors and supporters. You are the champions of the Cancer Foundation for New Mexico mission. Once again CFFNM experienced a record number of requests by cancer patients for our beneficial support services. Again we were able to offer needed assistance to all qualified patients thanks to your generosity. We are grateful.

This Annual Report presents details on CFFNM achievements. Most important was to continue to keep our promise that all northern New Mexicans with cancer have access to treatment in Santa Fe regardless of income level. You will see these patients and read their words about their experience.

Our Support Groups expanded to include two new groups. A Grief & Recovery support group for those who have lost a loved one to cancer, and a Writing To Heal support group workshop. The intent of this group is for cancer patients and survivors to experience "Expressive Writing" as a way of healing.

We highlight our volunteers, the backbone of CFFNM. The compassionate work by the treatment room volunteers with cancer patients and their families eases the journey.



And the helping hands of scores of CFFNM volunteers are a major factor in the success of our Sweetheart Auction!

Both CFFNM fundraiser events, the 4th Annual Supper Club at The Compound Restaurant and the 14th Annual Sweetheart Auction, were at peak attendance. We saw many familiar faces and lots of new ones too! Be sure to mark your calendar for the 15th Annual Sweetheart Auction on Saturday, February 8, 2020 at 5 pm, Santa Fe Convention Center.

There is always more to be done as cancer never takes a day off. We encourage you to continue your contributions as well as consider a Planned Gift to the Cancer Foundation for New Mexico. These Planned Gifts truly are legacy gifts that will help the Foundation sustain its mission well beyond our own lifetimes and will honor you as well.

Cancer patients in northern New Mexico know they can count on us to help. Your donations make all the difference. Can we count of you to help us keep our promise and continue to serve our neighbors with cancer? Please support our mission.

With gratitude,

Bud Hamilton, Board Chair
Corinne Collins, Executive Director



Our Mission

To **help save lives** by providing the needed support to enable every northern New Mexican with cancer to access treatment in Santa Fe.

Who We Are, What We Do

The Cancer Foundation for New Mexico is a local, independent 501 (c)3 nonprofit organization that works to help save lives since 2003. Starting and completing prescribed cancer treatment is critical, and it is the first step towards survival. But not all northern New Mexicans with cancer have the necessary resources for travel to treatment. CFFNM helps save lives with crucial patient support services that ensure access for all to cancer treatment. Every mileage reimbursement check, hotel night near the treatment center, grocery card, and support group meeting we provide eases the next step forward for a cancer patient and their family.

THE YEAR IN REVIEW

Record Demand

These past twelve months saw another record breaking year for CFFNM patient services. CFFNM supported more than 28,000 cancer patient visits to treatment, an increase of 17% versus 24,000 supported patient visits the previous year. We are pleased that not one northern New Mexico cancer patient who qualified for our services was turned away thanks to donors like you.

10/10 Visionary Fund Campaign

Although patient demand and program costs increase every year, we are committed to our promise that no qualified cancer patient will ever be turned away from our life-critical services. To plan for the future the 10/10 Visionary Fund Campaign was launched in 2015 to raise \$10 million in 10 years for a permanently restricted endowment. The fully funded permanently restricted endowment will generate ongoing income to cover our operating costs, thus allowing all other fundraising to be earmarked for needed patient services – travel reimbursement, overnight lodging, nutritious groceries, caring support groups and more.

Nearly five years into the campaign we have made good progress. However, there is more work to do, and we hope we can count on you to help us reach this goal with your cash and/or Planned Gift.

The 10/10 Visionary Society

These exceptional donors are leaders. Through their pledge of \$100,000 or more in cash or a Planned Gift, the 10/10 Visionary Society members provided a great jump start to the campaign.

Toby Anderson & Bunny Terry

Anonymous

Janet & Stockton Colt

Zella Kay Cox

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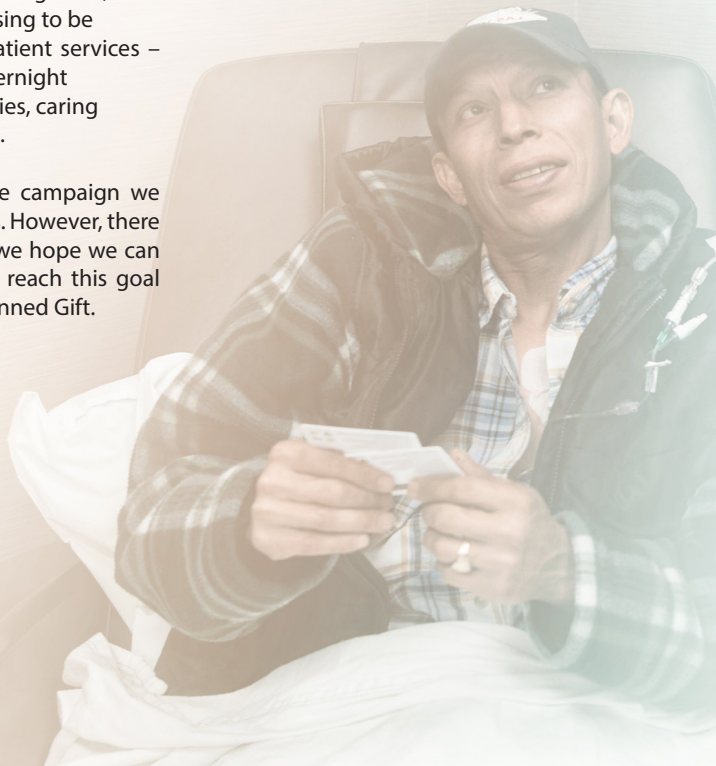
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Donors can support the 10/10 Visionary Fund through their cash gifts of any amount as well as a Planned Gift. Your Planned Gift is truly a legacy gift that will advance the CFFNM mission well beyond our own lifetimes and will honor you the donor as well.



Two New Cancer Support Groups

Cancer patients, caregivers, family and friends have access to six free, professionally-led support groups sponsored by CFFNM. These support groups allow participants to share experiences, feelings and knowledge, and perhaps discover ways to heal and find hope in a compassionate non-judgmental setting. Two new support groups began in the past months. **The Grief & Recovery** support group is led by Ronni Levine, LMFT. Caregivers, family and friends who have lost a loved one to cancer are encouraged to share and learn with others in this safe space. **Write to Heal** is a free writing workshop based on, but not limited to, the life-changing diagnosis of cancer. This group is facilitated by Joanne Fay Brown, MSW, a writer, poet, and cancer survivor. Open to cancer patients and survivors who have never written and for those who have always written.

As one caregiver shared,

"The CFFNM support groups are an invaluable resource for the community and for me personally. I don't know how I could have survived my husband's cancer diagnosis, treatment and recovery process without the wisdom, strength and courage of the group"

For location, dates and details on all CFFNM Support Groups visit www.cffnm.org



Our Valuable Volunteers

One can see our volunteers just about everywhere! Many work in the cancer treatment rooms in support of patients and caregivers, others deliver Holiday Food Baskets to the homes of in-need cancer patients and scores more pitch in before, during and after the Sweetheart Auction. Their work is critical and much of the success you read in this Annual Report is due to our volunteers.

Many CFFNM volunteers are cancer survivors themselves or have been caregivers to family members with cancer. Their care and compassion make the cancer journey easier for the patients we serve. One patient testimonial about a volunteer sums up their work nicely. "Your support, understanding, wise advice and kind words have been more important to me than I can tell you. I know many others feel the same for you. What you do makes it a little easier to cope."

In the cancer center treatment rooms, 27 CFFNM volunteers collectively spent 2,340 hours in one-on-one support to patients with a warm blanket, friendly conversation and needed comfort. Spanish speaking volunteers translate during exams and treatment.

The Sweetheart Auction, one of Santa Fe's favorite events, is sustained by nearly 200 CFFNM volunteers. It takes many hands for this essential and extensive fundraiser to be a success.



Donor Funds Make An Impact

To start and complete treatment is the first step to survival for a cancer patient. Working with our donors we help to save the lives of our neighbors here in northern New Mexico. Patients are able to begin their cancer treatment confident that they will be supported until their treatment is completed. It is with the financial contributions of our generous donors that we have been able to keep our promise....no patient who qualifies for our services will ever be turned away.

What Our Donors Supported in the Past 12 Months

Patient Visits Supported = 28,000+

Travel Miles Reimbursed = 435,324

Lodging Nights Provided = 678

Grocery Cards Provided = 1,437

"Nobody expects to get sick. One day you're fine and then you're not. Cancer simply wasn't in our budget. To be able to focus on my treatment and not worry about getting behind on paying bills was unimaginable until I got that phone call from Caroline." - **Jock**



"Your kindness and friendly help were a definite part of my recovery! Because of you and others I didn't feel alone while fighting to get well. Thanks so much for everything you did for me." - **Peter**

"I know the cancer journey personally and through family members and friends so I understand how the stress and difficulty will increase if a patient must tackle it with limited or no resources. The Cancer Foundation for New Mexico is true to its mission to help save lives. That's why they get my dollars" - **Robert**



"As a caregiver, if I didn't have the support group program I don't think I would have made it as far as I have. The sharing they do let's you know that you're not the only one going through this."

- **Christine**

"Thank you for making the challenges of radiation treatment easier. We are very appreciative of all you do for us and others who are undergoing cancer treatments. You are needed in our community." - **Nancy and Matthew**



"It's overwhelming when cancer enters your life and changes it forever. People who have never experienced having cancer in their lives can't fully understand what it is like." - **Teresa**



Santa Fe's Best Charity Event!
Attend. Bid. Win!

On February 9, 2019 nearly 900 guests did just that and made the 14th Annual Sweetheart Auction a success. With more than 400 items in the Silent and Live Auctions, there were plenty of winners that night. The most important winners were New Mexican cancer patients as the event raised nearly 50% of our annual budget. It is truly a Great Party for a Great Cause!

Our Sweetheart Auction sponsors contribute to the success of the event too. Please consider an Individual or Business sponsorship to boost the results of this event which funds our mission. As a sponsor you receive recognition before, during and after the event and admissions to the auction. Sponsorship includes participation in the cherished Honor Wall that pays tribute to the individuals involved in the battle against cancer. The Honor Wall is a highlight of the event as it displays the photos "In Honor Of" and "In Memory Of" loved ones, friends, business associates and healthcare professionals.

Mark your calendar for February 8, 2020, the date of the 15th Annual Sweetheart Auction. Find details at www.cffnm.org



Building the Future!

The focus of the Supper Club event is to build awareness and support of the 10/10 Visionary Fund. The 10/10 Visionary Fund is so named as our goal is to raise \$10 million in 10 years in a permanently restricted endowment.

A Sold Out crowd was in attendance on September 5, 2018 for the 4th Annual Supper Club at The Compound Restaurant. Our guests were treated to a lively evening and a delectable menu by James Beard Award-winning Chef Mark Kiffin as well as remarks by CHRISTUS Radiation Oncologist Dr. Bryan Goss.



The Supper Club at The Compound Restaurant



The Sweetheart Auction Honor Wall

Lend A Hand From The Heart

If you or a loved one has been affected by cancer, you understand how emotionally, physically, and financially devastating the disease can be. The Cancer Foundation exists to ensure that our neighbors have access to cancer treatment.

Some of the many ways you can Help Save Lives

Donate - Mail a check to us or donate online at www.cffnm.org. You may make your gift "In Honor Of" or "In Memory Of" a person you hold dear.

Planned Gifts - Our future begins with you. A Planned Gift allows you to have a direct and lasting impact on our community. For many donors, planned giving is an opportunity to make a more substantial gift than may be possible during one's life-time.

Attend the 15th Annual Sweetheart Auction - Make plans to join in the fun at a Great Party for a Great Cause! Be there on Saturday, February 8, 2020 at 5 pm at the Santa Fe Convention Center. All money raised at the Sweetheart Auction is designated to support patient services.



Sponsor the 15th Annual Sweetheart Auction - Be a key ingredient in one of Santa Fe's favorite fundraisers and support a great mission. Sponsors enjoy many special benefits. Details at www.cffnm.org

Join the 10/10 Visionary Society - We are grateful for the financial support of the ten charter members of the 10/10 Visionary Society. We encourage you to join them with a cash donation or Planned Gift of \$100,000 and above to the permanently restricted endowment.

Volunteers Always Needed - You can have a direct impact on the fight against cancer and the success of our patient services. Our volunteers in the treatment rooms, many cancer survivors themselves, offer emotional support with a warm blanket, kind word or a smile. We have several loyal Sweetheart Auction volunteers who have been with us since the first Sweetheart Auction, and we welcome many new faces every year too. There is a task for every talent!

We Wish To Thank Our Lead Supporters For Their Generosity

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X-Ray Associates of New Mexico

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