# Making a Gift to The 10/10 Visionary Fund

Whether you are creating a will for the first time or revisiting your estate provisions, we hope that you will consider CFFNM in your philanthropic plans. All money raised stays here in our local community to fund the CFFNM mission.

To have a direct and lasting impact on CFFNM, our patients and our community, we ask you to consider these forms of charitable giving:

- Cash
- · Securities
- Bequests
- Charitable Remainder Trusts
- · Charitable Lead Trusts
- Gifts of Real Property
- Life Insurance
- · Retirement Benefits

Each gift is a building block in the future of CFFNM. All of these gifting options will enable you to enjoy personal financial and tax benefits, develop a deeper relationship with CFFNM and advance our work in a meaningful way. In addition, early donors will be rewarded with preferential "Visionaries" benefits such as special recognition, naming rights and invitations to exclusive "Visionaries" events. For more details visit the CFFNM website at www.cffnm.org



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### More Information

CFFNM welcomes the opportunity to work with donors, attorneys, financial planners and other professionals to design a gift that is appropriate and meets your goals. We suggest you consult your professional advisors. Donations are welcomed and accepted any time of the year. We are happy to respond to any inquiries.

### Tools for Professional Advisors

The Cancer Foundation for New Mexico is a well-established local, independent organization registered as a 501 (c)3 nonprofit. It is supported by a large, local Board of Directors, a staff of four professionals, and maintains a corps of 100+ volunteers.

The work done by the Cancer Foundation for New Mexico staff, Board of Directors, volunteers and donors was recognized by the Santa Fe Community Foundation's prestigious Pinon Award in the category of Quiet Inspiration. This award honors CFFNM as an organization whose hallmark it is to work quietly and respectfully among a wide range of people in the community.

Legal Name: Cancer Foundation for New Mexico

Tax ID Number: 41-2079799 Incorporated in New Mexico

CFFNM Contact: Bob Ansheles, Development Director.

bob@cffnm.org 505-955-7931

Thank you for your generous support!

> Cancer Foundation for New Mexico PO Box 5028, Santa Fe, NM 87502

> > 505.995.7931 www.cffnm.org



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Securing the Future

FUND

"There were times when my husband and I didn't have money for gas to get home from treatment for my breast cancer. With the gas money that the Cancer Foundation provided, we were able to make ends meet for ourselves and our three boys." ~ Blueflower

## Cancer Foundation for New Mexico Mission:

TO HELP SAVE LIVES BY PROVIDING THE NEEDED SUPPORT TO ENABLE EVERY NORTHERN NEW MEXICAN WITH CANCER TO ACCESS TREATMENT IN SANTA FE.

### We help save lives

Established in 2003 by community members and health professionals, the Cancer Foundation for New Mexico (CFFNM) makes cancer treatment possible for northern New Mexicans who need help. These leaders recognized the significant demand for non-medical support services for patients seeking cancer treatment in Santa Fe. For many low-income cancer patients in northern New Mexico, the cost of transportation, lodging and meals is a major obstacle to start and complete essential treatment. CFFNM provides necessary funds for transportation, lodging and meals during treatment, weekly support groups, trained volunteers and other resources to assist cancer patients and their families. CFFNM ensures they have full access to critical cancer treatment over a period of weeks, months or even years.

## Our history shows our future

Over the past twelve years, the requests for CFFNM services have grown steadily. As the only local organization to provide this level of consistent support services to cancer patients in northern New Mexico, we assisted with more than 11,000 patient visits in 2014, an all time high. To date no patient who qualifies for our help has been turned away. But increased patient numbers plus rising program costs equal a potential financial shortfall. To plan for the future, CFFNM established The 10/10 Visionary Fund, so called because our goal is to raise \$10 million dollars in 10 years.

As a key component in the CFFNM strategic plan, The 10/10 Visionary Fund will build an endowment with earnings that will generate ongoing income to support CFFNM's mission. Contributions to this endowment will help save lives by ensuring that the good work of the Cancer Foundation for New Mexico will continue for as long as cancer exists.

#### Sow the Seeds

The 10/10 Visionary Fund offers donors a broad range of cash and deferred gift methods, affording maximum tax and other personal benefits as their gift supports CFFNM. For many donors The 10/10 Visionary Fund is an opportunity to make a more substantial gift than may be possible during their lifetime, to make a meaningful gift and still have adequate income throughout their lifetime and to be honored as a donor or to honor others. No matter how or what you give, you will be supporting a cause close to your heart and sowing the seeds of the future.

The 10/10 Visionary Fund is managed by investment professionals with oversight by the CFFNM Board of Directors. Our objective is to build an endowment fund to generate the income needed to cover operating costs, thus allowing all other fundraising to be earmarked

for programs – travel, lodging, groceries, weekly support groups, volunteer training, Spanish speaking translators and information on community resources. Your contribution to The 10/10 Visionary Fund will make a real difference in

the quality and reach of the CFFNM programs.

"My commitment to the Visionary Fund is quite personal. My wife, Carol, died of ovarian cancer. The work of CFFNM must never end, because unfortunately, the need for its services will never end. In addition to a cash gift, I have pledged the proceeds of a life insurance policy to help ensure that the vital work of CFFNM will continue."

